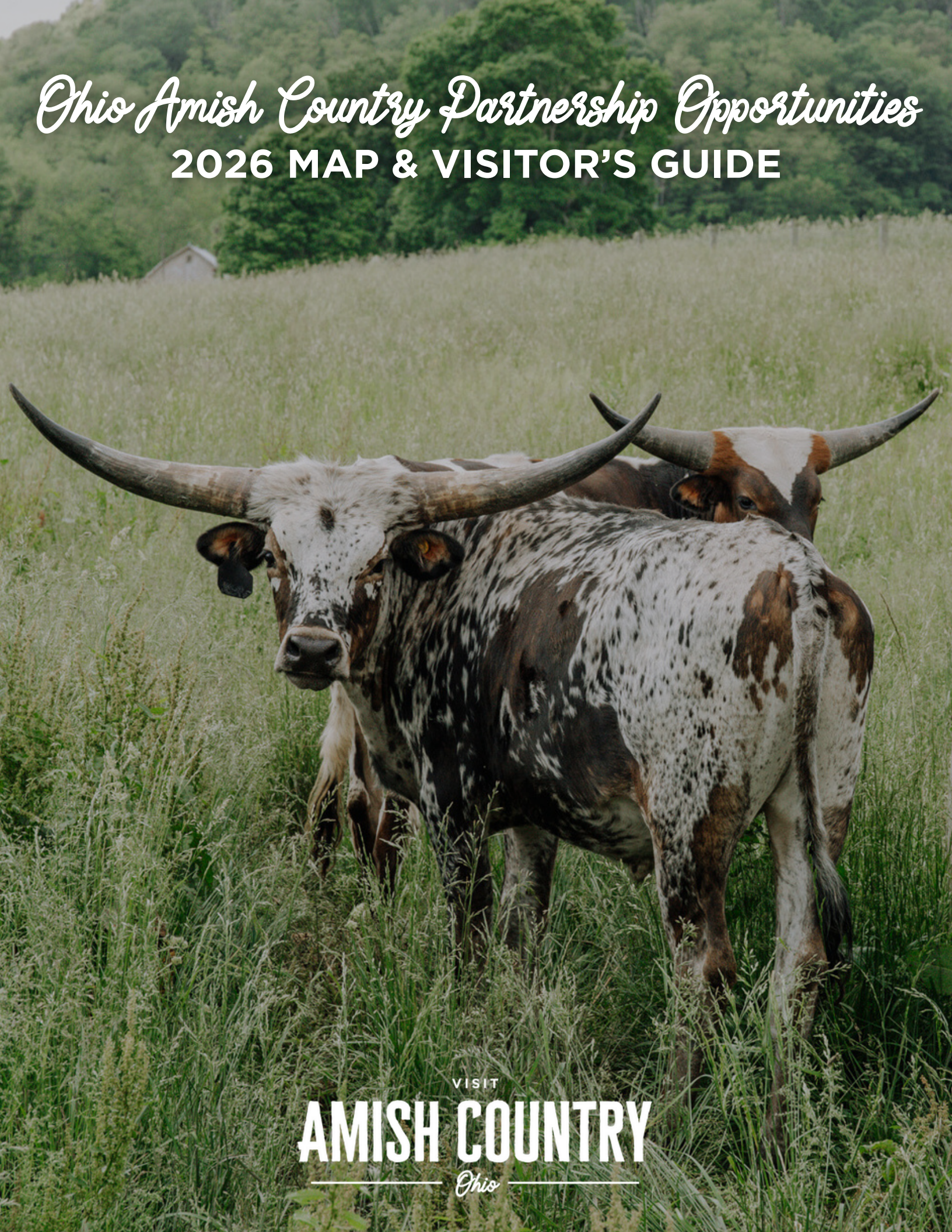


A photograph of two longhorn cattle in a field. The foreground cow is white with brown spots and long, curved horns. Another cow is partially visible behind it. The background shows a green field and a line of trees.

Ohio Amish Country Partnership Opportunities

2026 MAP & VISITOR'S GUIDE

VISIT
AMISH COUNTRY
Ohio



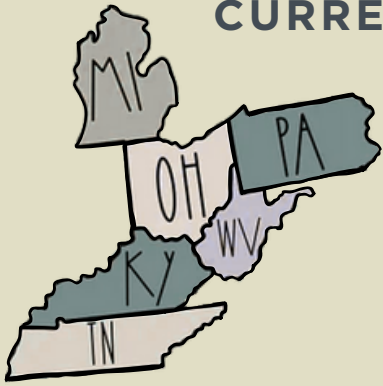
Elevate your business with the Ohio Amish Country 2026 Map & Visitor's Guide. Reach over 2 million visitors annually who come to Holmes County to experience the unique culture and beauty exclusive to Ohio Amish Country. A Map & Visitor's Guide partnership offers you comprehensive support from our team, who work to represent partners throughout the year at travel shows, industry events, community events, and within our Welcome Center.

Partnership Benefits Include :

- 300,000 print copies distributed across Ohio, Michigan, and Kentucky — through interstate plazas, Ohio-Turnpike Plazas, AAA offices, Ohio CVBs, regional distribution centers, and The Ohio State Fair Travel Pavilion.
- Social media posts and following.
- Digital Guide available on VisitAmishCountry.com — with an average of 20,000 downloads annually.
- Fulfillment of mailed requests — 25,946 Guides sent out in 2024.
- Listing within VisitAmishCountry.com.
- E-Newsletter promotion of Guide.
- Brochure distribution in the Holmes County Chamber of Commerce & Tourism Bureau Welcome Center.

Tap into the Power of Partnership

CURRENT MARKETS:



KENTUCKY

Lexington
Louisville

TENNESSEE

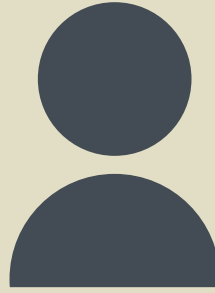
Knoxville

MICHIGAN

East Central, Central, &
Northern Michigan

OHIO

Toledo
Sandusky
Vermillion & Erie Islands
Youngstown
Akron
Canton
Cleveland
Wooster
Ohio Turnpike
Columbus
Mansfield
Mohican
Ashland
Mt. Vernon
Coshocton
Cambridge
Marietta
Portsmouth
Dayton
Cincinnati



REACH 4M+
VISITS



WEB SESSIONS:
885K

75% of website visitors
arrive via organic search
because they are looking
for things to do in Ohio
Amish Country.

WEBSITE DEMOGRAPHIC

GENDER

61.9% Female
38.1% Male

**MVG DIGITAL
DOWNLOAD**
20,000

PAGE VIEWS
1.23M

**AVERAGE
AGE**
55-64 Y/O



M&VG PRINT DISTRIBUTION

300,000

M&VG MAILED IN 2024

25,946



BUGGY TALK NEWSLETTER

Buggy Talk, our email newsletter,
is sent monthly to over 33,500
recipients.

Follow Visit Amish Country!

VisitAmishCountry.com



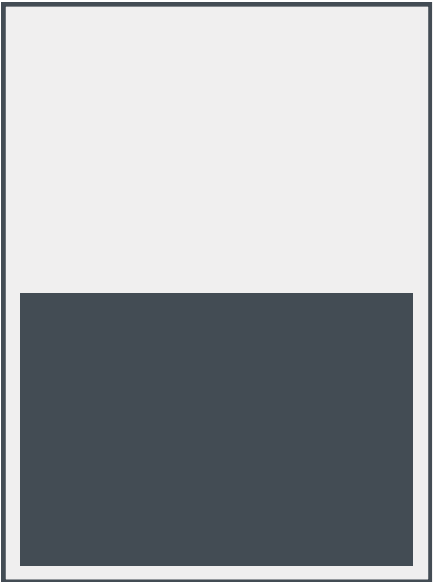
Print Opportunities

Be part of the most trusted travel resource for Ohio Amish Country. Our editorial, listings, and pull out map help deliver easy to navigate, authentic and memorable experiences for visitors.

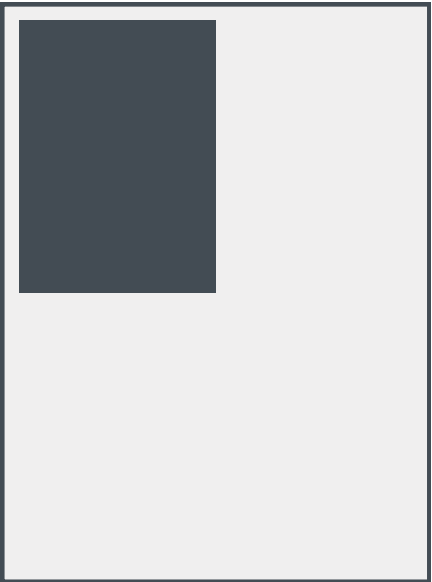
FULL PAGE
7" x 10"
\$5,000



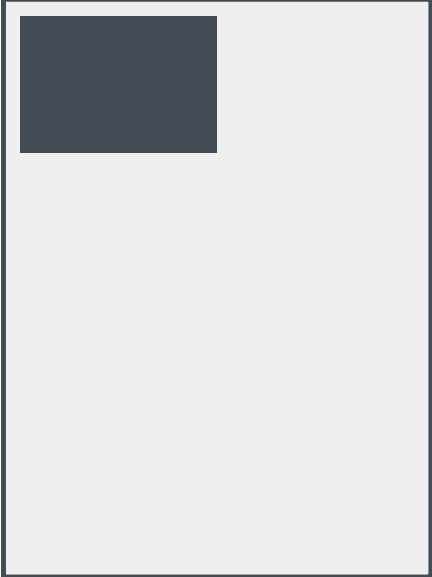
HALF PAGE
5.75" x 4.3"
\$2,500



QUARTER PAGE
2.75" x 4.3"
\$2,000



EIGHTH PAGE
2.875" x 1.75"
\$1,380



OHIO AMISH COUNTRY GUIDE DEADLINES

SPACE RESERVATION Oct. 24, 2025
CAMERA READY ARTWORK Nov. 3, 2025

Display ads should be submitted as a high resolution PDF preferred (TIFF, EPS, & JPG accepted). For best print quality, we ask that all images are provided at a 300 dpi (dots per inch).

Ad rates DO NOT include design services. A list of potential designers is available upon request. **Please email all ad files to Marketing@holmescountychamber.com by November 3rd.**

Visitor's Guide Print Advertising

STANDARD BUSINESS LISTING - \$550

Includes listing within the print and digital Map & Visitor's Guide publication, website listing on *VisitAmishCountry.com*, and an opportunity for brochure distribution within the Welcome Center. Listing contains business name, phone number, address, email, web address, business hours, accessibility information, and a 25-word description.

DISPLAY AD SPACE - PRICING VARIES (SEE PAGE 4)

Full-color ad space available, see mockup on page 4 (illustrated ad sizes shown are not to scale, but represent proportion). Display ad included in print and digital publication, a website listing on *VisitAmishCountry.com*, and an opportunity for brochure distribution within the Welcome Center.



Standard Business Listing

Display Half Page Ad

FOOD & BEVS Family & Amish Restaurants

Amish Door Village
1210 Winesburg Street
Winesburg, OH 44689
330-359-5464
amishdoor.com
thevillage@amishdoor.com
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The Amish Door Village, on the edge of Ohio Amish Country, features the Amish Door Restaurant, Bakery, Market, Inn, and Corner Cup Coffee shop.

Berlin Farmstead Restaurant
4757 Township Road 366
Millersburg, OH 44654
330-893-4600
dhgroup.com/restaurants/berlin-farmstead-berlin-oh
orders:BF@dhgroup.com
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Located near the hub of downtown, Berlin Farmstead Restaurant is a short drive or walk from shops or hotels in the bustling village of Berlin.

Boyd & Wurthmann Restaurant
4819 East Main Street
Berlin, OH 44610
330-893-4000
boydandwurthmann.com
boydandwurthmann@gmail.com
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Where locals eat since 1938. Enjoy Amish-inspired dishes, daily specials, and 15+ homemade pies. No reservations—just grab a seat and savor the experience.

Der Dutchman Restaurant & Bakery
4967 Walnut Street
Walnut Creek, OH 44687
330-893-2981
dhgroup.com/restaurants/der-dutchman-walnut-creek-oh
orders:DDWC@derdutchman.com
📍 📞 🌐 🍴

Authentic Amish Kitchen cooking. Generous portions of simple, satisfying food. Served in a family friendly environment with a panoramic view of the picturesque Goose Bottom Valley.

Dutch Valley Restaurant & Bakery
1343 Old Route 39 Northeast
Sugar Creek, OH 44681
330-852-4427
https://dhgroup.com/restaurants/dutch-valley-sugarcreek-oh/🌐

Amish kitchen cooking. Order buffet or choose from the menu. Bakery Cafe offers freshly baked items and specialty beverages. Next door to inn, theater, and shopping.

East Main Kitchen
108 East Main Street
Belle, OH 43804
330-897-9065
eastmainkitchen.com
office@eastmainkitchen.com
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East Main Kitchen & Coffee serves comfort foods with a twist. From homemade mashed potatoes to Wagyu steak and homemade desserts. Come and dine with us.

Hans' Place Restaurant
4011 Old Route 39 Northwest
Dover, OH 44622
330-343-4108
broadruncheese.com
info@broadruncheese.com
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Hans' Place is a wine manufacturing facility, tasting room, and cafe, named in honor of Hans Schindler. Unwind on our patio or wooden decks. Live entertainment on the weekends.

Miller's Creamery
105 West Jackson Street
Millersburg, OH 44654
234-301-9004
facebook.com/MillersCreameryMillersburg
millerin@millerscreamery.com
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Sit in the windows overlooking historic downtown Millersburg and watch the world rush by as you take time to relax and enjoy an old fashioned treat and a tasty sandwich.

Mrs. Yoder's Kitchen
8101 State Route 241
Mt. Hope, OH 44660
330-674-0922
mryoderskitchen.com
📍 📞 🌐 🍴

Delicious home style meal and desserts. Lunch and Dinner Buffet daily with their famous chicken. Full menu available. 11am-8pm Monday thru Saturday.

RUNFACT
The first building in Holmes County was a tavern built in 1819, called **Lot 21**. That lot is where Millersburg Brewing Company is now, and name of their most popular beer.



Hospitality From The Heart Of Amish Country

Authentic flavor, welcoming accommodations, and family-friendly experiences that make you feel at home. Find your new favorite place to share a meal, catch a show, hit the shops, or spend a night away!

Dutchman Hospitality
Restaurants, Shops, Inns & Theater
dutchman.com

BERLIN | BELLVILLE | PLAIN CITY
SUGAR CREEK | WALNUT CREEK

Visitor's Guide Print Advertising

SECTION ADVERTORIAL SPONSOR OPPORTUNITY - \$5,500

The Ohio Amish Country Map & Visitor's Guide is organized by featured sections, providing an exclusive opportunity for sponsorship of one of five featured sections including **Adventures, Shopping, Food & Brews, Places to Stay, and Our Community**. As a featured Section Sponsor, partners receive a page & a ½ spread featuring photography and editorial showcasing their business in the print and digital publication, website listing on *VisitAmishCountry.com*, and an opportunity for brochure distribution within the Welcome Center.

FEATURE SPOTLIGHTS - \$800

Showcase your business with a Feature Spotlight. The approximate 3"x3" ad space is located on the Section Feature page providing your business the opportunity to spotlight a feature photo with contact information (based on availability). Feature Spotlight included in print and digital publication, a website listing on *VisitAmishCountry.com*, and an opportunity for brochure distribution within the Welcome Center.

Feature
Spotlights

Section Advertorial
Feature Listing



FOOD & BREWS

East Main Kitchen & Coffee
East Main Kitchen & Coffee serves comfort foods with a twist. From homemade mashed potatoes to Wagyu steak and homemade desserts. Come and dine with us.

MILLERSBURG BREWING COMPANY

DER DUTCHMAN, WALNUT CREEK

BLUE SKY CAFE

Map & Visitor's Guide Ad Application

Contracts Due: **OCT. 24, 2025** | Artwork Due: **NOV. 3, 2025**

COMPANY NAME: _____

CONTACT PERSON: _____ **EMAIL:** _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

LOCATION ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE TO BE LISTED: _____

WEBSITE: _____

EMAIL TO BE LISTED: _____

BUSINESS OPERATION MONTHS & HOURS: _____

OPEN SUNDAYS? **Y** **N** **FREE WIFI?** **Y** **N**

HANDICAP ACCESSIBLE? **Y** **N** **PET FRIENDLY?** **Y** **N**

f : _____ **o** : _____

<i>Ad Options</i>	<i>Rates</i>	<i>Total Cost</i>
FULL PAGE 7" X 10"	\$5,000	
HALF PAGE 5.75 X 4.3"	\$2,500	
QUARTER PAGE 2.75 X 4.3"	\$2,000	
EIGHTH PAGE 2.875 X 1.75"	\$1,380	
BUSINESS LISTING Includes 25 words	\$550	
ADDITIONAL BUSINESS LISTINGS \$150 each listing	\$150	
SECTION ADVERTORIAL SPONSOR Based on availability	\$5,500	
FEATURE SPOTLIGHT Includes business spotlight on section advertorial page	\$800	

CATEGORIES

Each category below costs \$550 for first listing and \$150 for each additional listing. Only check the number of categories you wish to purchase.

- ADVENTURES**
- ☐ Cultural Attractions
 - ☐ Recreation & Nature
 - ☐ Museums & History
 - ☐ Theaters & Entertainment
 - ☐ Tours & Amish Experiences

- SHOPPING**
- ☐ Antiques & Thrift
 - ☐ Arts & Crafting
 - ☐ Clothing & Fashion
 - ☐ Decor & Home Goods
 - ☐ Do-It-Yourself
 - ☐ Furniture

- FOOD & BREWS**
- ☐ Bulk Foods & Bakeries
 - ☐ Cheese & Bites
 - ☐ Family & Amish Restaurants
 - ☐ Foodie Fare
 - ☐ Produce & Specialty Foods
 - ☐ Wineries & Breweries

- PLACES TO STAY**
- ☐ Bed & Breakfasts, Inns
 - ☐ Cabins & Cottages
 - ☐ Hotels
 - ☐ RV Parks & Campgrounds
 - Other - Contact Office

- OUR COMMUNITY**
- ☐ Our Tourism Neighbors
 - ☐ Hospitals & Safety
 - ☐ Banking

25-WORD LISTING: _____

Advertising Payment Form

REMINDER | LIMITED TO CHAMBER MEMBERS ONLY

Dues must be paid prior to publication

☐ Renewing Chamber Membership

☐ Joining the Chamber in 2025

3% Credit Card Processing Fee

CONTACT INFORMATION

Please provide COMPLETE information

NAME (as it appears on card): _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

TODAY'S DATE: _____ **AMOUNT:** _____

CARD TYPE

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

☐ Pay by Credit Card

☐ Pay by Check

☐ **Please Invoice my Business**

TOTAL: \$ _____

CHECK NUMBER: _____

CARD NUMBER: _____

EXP. DATE: _____ **SECURITY CODE:** _____ **BILLING ZIP CODE:** _____

SIGNATURE: _____

PRINTED NAME: _____

Don't miss the opportunity to showcase your business within the 2026 Ohio Amish Country Map & Visitor's Guide. Complete and submit the online reservation form and payment form or mail the enclosed forms to **Holmes County Chamber of Commerce & Tourism Bureau** 6 W. Jackson St. Millersburg, OH 44654.

Please email all ad files to **Marketing@holmescountychamber.com** by **November 3rd**.



Meet the staff from left to right
Jennifer Feucht, Samantha Whitworth, Tiffany Gerber, Kenzie Gallion

PRESENTED BY:

The Holmes County Chamber of Commerce & Tourism Bureau

FOR QUESTIONS, PLEASE CALL OR EMAIL JENNIFER FEUCHT (330) 674-3975 OR MARKETING@HOLMESCOUNTYCHAMBER.COM